



Hi <<First Name>>,

Welcome to your April Newsletter! As we step into the vibrant month of May, we're excited to equip you with all the essential insights and updates to supercharge your recruiting journey. Whether you're a seasoned professional or just starting out, we've got you covered with the latest trends, tips, and tricks to make your recruitment endeavours a resounding success. So buckle up and get ready for a month filled with opportunities.

### What we will cover:

- · Business Hack of the Month
- Product Articles
- · Your Questions Answered on Skin Care
- Plastic Neutral
- Market Days
- Recruitment Competitions
- · May Sneak Peek Card
- · Activities in the Field
- · April Product Slides
- Price Increase | Price List
- · Lifestyle Shake Recipe Competition
- · From our Blog
- Testimonial Competition
- · The Children's Hospital Trust
- Buy Me Try Me
- · April Cut-off Dates
- May Calendar

## Here's a Business Hack For You:

## Want to build a successful Annique Rooibos **Business?**

In our previous Newsletter, we shared with you Hack 1 - Build your Team, Hack 2 - Successful Habits and Hack 3 - The Power of Multi-Level Marketing. In this newsletter, we will share our next hack. In Hack 4, we cover you, your products, and your customers.

In your journey Annique Rooibos business building, it's crucial to remember the powerful connection between you, your products, and your customers.

Your passion for the products you represent fuels your dedication to sharing their benefits with others. As you cultivate relationships with your customers, you not only provide them with quality solutions but also become a trusted advisor in their journey towards betterment. Your success hinges on your ability to authentically connect with your audience, understand their needs, and offer them products that enhance their lives. By embodying the values of integrity, empathy, and dedication, you pave the way for a thriving MLM business built on genuine connections and mutual growth.

Simply click on the buttons below to download the full article.





### Download Hack 1 – Build your Business

Download Hack 2 - Successful Habits

Download Hack 3 - The Power of Multilevel Marketing

Download Hack 4 - You, Your Products and Your Customers

## **Must Read Product Articles**

## Forever Young Anti-Ageing Serum

### **Essense Liquid Skin Nutrition**

## Essense Sensi Crème

## Lucid Moisturiser for Dry Skin

### **Resque Mist**

### **BB** Cream

## Your Questions Answered

Skin care is more than just a routine; it's a commitment to nurturing and protecting the body's largest organ. From cleansers to moisturisers, serums to sunscreens, each product plays a vital role in maintaining healthy, radiant skin. Understanding one's unique skin type and concerns is paramount in selecting the right regimen. Whether combating acne, reducing signs of ageing, or simply enhancing natural beauty.

Embracing a holistic approach to skin care ensures not only a radiant exterior but also fosters a deeper connection to self-care and well-being.

Click the link below to get all the information you will need about skin care.

### **Skin Care Articles**



# Our part in working towards a greener environment



## Market Day



## April/ May Market Days

There is so much excitement in the air on consultants / teams hosting their Market Days in the months of April and May.

Over this period, we have over 102 consultants who will be hosting their Market Days and reaching over 3500 people! This is incredible!

Well done and all the best to each consultant and their teams hosting their Market Day/s in April as well as May and we trust that it will be a huge success.

### **Hosting Market Days in April:**

- Amanda Brugman
- Anneke du Preez
- Annette Boshoff
- Billie Pretorius
- Carmen Pretorius
- Charmaine Visser
- Dalene Richter
- Donna Grobbellaar
- Dorette Hamming
- Elaine Opperman Elrona Goosen
- Elsie Griesel
- Ester Graff
- Henriëtte Badenhorst
- Hettie Buys
- Hettie De Bruyn
- Ingrid Delport
- Irma Viljoen

### Hosting Market Days in May:

- Adelaide Koeberg
- Andoline Vogel
- Angelique Gerber
- Anna-Marie Craven
- Annemarie Cronje
- Annette Jacobs
- Carien Beneke
- Charmaine Visser
- Cornelia Botha
- Dalene Richter
- Elaine Opperman
- Elize van Niekerk
- Elizma du Bois
- Elrita Hetzel
- Elzanne Bensley
- Hannelie de Klerck
- Hannetjie Els
- Henriëtte Badenhorst

- Jeandre du Plooy
- Jomarie Pohl
- Jutta Louw
- Lané Bronkhorst
- Lasandra Kaldenberg
- Linda de Vries
- Lindie Giliomee
- Lindsay Engelbrecht • Lizette Labuschagne
- · Lona Liebenberg
- Lucille Steenkamp
- Maatjé du Preez
- Mariaan Klindt
- · Marianne Germishuvs
- Marietjie Dempers
- · Marina van Rensburg
- Michele Tonks
- Michelle Bruwer
- Michelle Eley
- Michelle Oosthuizen
- Mietzi Hagen
- Minnie Mostert
- Monika Basson
- Mothobi Moteka
- Natalia Hofmeyr
- Olga Vorster
- Pearl Lebusho
- Petro Venter
- Rehana Cajee
- Riana Koen
- Samantha Walker
- Suné Meyer
- Suzette van Dalen
- Tersia van der Schyff
- Tracy-Lee Manning
- Tumi Motjamela
- Yvonne Slabbert
- Zharina Francis

- Hermien Marais
- Hettie De Bruyn
- Jeandre du Plooy
- Joanie Pasques
- Johanna van der Hooven
- Julita Basson
- Jutta Louw
- Leslie Grobler
- · Lisa-Marie Beyers
- Lizel van Zyl
- Lizette Labuschagne
- Lona Liebenberg
- Lucille Steenkamp
- · Lynn van Niekerk
- Magda Du Plessis
- · Magda Schroder
- Martie Kruger
- Michelle Oosthuizen
- Mietzi Hagen
- Monika Basson
- Nadia Watson
- Petro Venter
- Rehana Cajee
- Ruzelle Swanepoel
- Sandra Kruger
- Suné Meyer
- Tumi Motjamela
- · Zharina Francis

## Announcement 1 - Minnie Mostert

### Announcement 2 - Marina van Rensburg

# **Recruitment Competition**

March Top Recruiters

A huge CONGRATULATIONS to our Top Recruiters in the March Recruitment Competition! They are... Drum Roll...





Recruiting new Consultants into your Annique Rooibos business network is the lifeblood of your business.

The bigger your network The higher your sales The higher your indirect income The better your results

Make Recruitment part of your life like these top recruiters have and now they are reaping the benefits!

Each of the Top Recruiters will receive MORE THAN ONE Resque Crème 60ml absolutely FREE based on the number of new consultants they had!

Once again, well done to these top recruiters!

# **April Recruitment Competition**

We are 53!!! What better way to celebrate and be rewarded for bringing in new consultants into the business!

Introduce a new consultant into the business in the month of April and qualify for a Revitalising Cream 50ml, valued at R859! Let's repeat that, you get a Revitalising Cream valued at R859 for FREE!!!

The Business Opportunity fits anyone's lifestyle. It comes with fun, freedom and flexibility!

- · Anyone can do it!
- New consultants can earn extra income or make it their full-time adventure!







# **May Recruitment Competition**

In May, we will reward you massively for registering new consultants into your business!

- Step 1. Recruit a new consultant in your Level 1
- Step 2. Register your new consultant on the Annique Store
- Step 3. Motivate your new consultant to place an order to the value of R800 in the month of May
- Step 4. You qualify for a FREE Bo-Serum, a star performer in our antiageing range!

Read more about the competition below:







### Download it here

# May Sneak Peek - Card

This card will be included in the first 5 000 consultants' boxes (one per consultant).

## Now what is a Sneak Peek Card you may ask yourself?

It is a Sneak Peek into two of the offers of the next month.

Not every consultant orders every month and by doing this we don't want anybody to miss out on our wonderful offers.

## What can you do with your Sneak Peek card...

Give it to a customer or give it to one of your consultants who is not placing an order every month and remind them when the offers are open (a). Use the image on Whatsapp to remind your consultants of the next month's offers.

Click below to download the Sneak Peek Card Image

Now who can resist receiving a little Sneak Peek in what offers are coming soon.

### Happy Sneak Peeking into May 6







## Activities in the Field

# Belinda Fourie and Adele Dercksen host a Rewards and Recognition function!





Belinda Fourie and Adele Dercksen hosted THEIR own Rewards and Recognition event with training at Home Office – and the results were nothing short of AMAZING!

Their programme was packed with powerful businessbuilding tips and testimonials, she also had a very special guest, our very own Marketing Manager, Adele Du Toit, who was also given a moment to share a vast knowledge of Annique Rooibos.

Belinda and Adele's unwavering commitment and ingenuity transformed their meeting into a powerhouse of motivation and appreciation, setting a new standard for leadership within our teams.

The success of this event not only showcases the incredible potential within each of us but also serves as a beacon of inspiration, proving that with passion and determination, anything is possible!

Let's embrace their inspiration and empower each other to lead with confidence, creativity, and heart. Together, we'll elevate our teams to unprecedented heights of success!



## **April Product Slides**

We have created a page on the Academy to make it easier for you to download the product slides.

Click here to download the April Product Slides

## **Price Increase**

### Please Remember:

Annique Rooibos prides itself on offering you premium Rooibos-based products of the highest quality. While this is costly and takes time and effort, we never

want to compromise on our high standards.

This serves as official notification of our price increase of 12% on average from 1 May 2024, and thereafter again yearly in May. This change is better aligned with our major supplier's yearly price increase cycle.

Some factors beyond our control, like the wars in Europe and the Middle East, the South African Ports challenges and rising fuel costs has brought uncertainty and increases regarding raw materials for packaging and formulations, that have put some of our suppliers under severe pressure. Local suppliers base their pricing on import parity calculations and some of the most important factors driving raw material increases are crude oil and the exchange rate. Despite this we have been in fierce negotiations with our key suppliers in an effort to keep prices in check.

We know that we still have the most effective, value for money health and beauty products on the market, and trust that you will join us in making a difference in the lives of everyone who needs and uses our products.

Thank you for your continued loyalty and support.

### **May Price List for Consultants**

### **May Price List for Customers**

## Lifestyle Shake Competition



## Blend, Share and Stand a Chance to Win!

Ignite your imagination and craft the perfect Lifestyle Shake blend! Whether it's fruity, creamy, or downright original, showcase your creation.

Submit your recipe and a captivating photo/video to testimonials@annique.com for a chance to win 3 Lifestyle Shakes worth R1797! Remember, videos count double! You can also join the competition on our Closed FB Group. Invite a friend to join the shake-filled excitement!

Rules: The recipe must showone of our latest Lifestyle Shakes in the picture or video. Competition ends on the 31st of May 2024. Let the blending begin!

## From our Blog

### **Natural Sinus Relief!**

Are you experiencing sinus issues, congestion, blocked nose, muscle tension, headaches, or insect bites? Annique Rooibos Resque Concentrate can help provide natural relief! Read More .



## Discover Your Skin's Full Potential: 6 Reasons to Combine Miracle Tissue Oil with Crème de Nuit

Nighttime is when your skin undergoes its most active repair and regeneration processes. Night creams are formulated with ingredients that support these natural processes. Read More ...



# Competition

Have you spilled the TEA yet?

Share your journey or wonders of Annique Rooibos products by emailing your testimonial with before and after snapshots to

communications@annique.com for an opportunity to snag a sensational product hamper valued at R5000!



## The Children's Hospital Trust

# Did you know that Annique Rooibos matches every contribution you make?

Imagine the joyful echo of children's laughter through hospital corridors. Meet Kiara, a resilient seven-year-old who battled Congenital High Airway Obstruction Syndrome. In a groundbreaking collaboration, a team of 25 medical professionals from both the Red Cross Children's Hospital and Groote Schuur united to perform a world-first Caesarean procedure, giving Kiara a chance at life.

Kiara's journey, marked by early trauma and challenges including speech impediments, found hope through the compassionate efforts of The Children's Hospital Trust and your

generosity.

Every donation to the Trust becomes a lifeline, funding treatments and providing comfort beyond medicine.

Through our 2021 partnership, we witnessed the collective impact of generosity, each contribution stitching into children, like Kiara's recovery.

Join us in creating brighter tomorrows for Kiara and others touched by the Trust's transformative work. Together, let's make a difference, one heartbeat at a time.



At checkout, you'll have the opportunity to make a donation – just click "Add to Cart" and join us in making a difference!

# May Buy Me; Try Me!



## **New Delivery Rates**

Below are the new delivery rates as from 1 May 2024:

#### South Africa

- Annique Rooibos will charge a flat rate of R79 as from 1 May for all parcels. This excludes deliveries to outlying areas, special deliveries to farms or delivery addresses on gravel roads. Deliveries to these areas will not be possible on the store and a PEP/PostNet option needs to be selected.
- PEP/ PostNet store delivery is R66.
- Orders of R6 000+ will qualify for free delivery.

#### Namibia

- Windhoek delivery is R 58
- Namibia (Outside Windhoek) = R 126
- Orders of R6 000+ will qualify for free delivery.

## **April Cut-off Dates**

We kindly ask that you take careful note of the cut-off dates for April 2024, to ensure that your order is processed and fulfilled to your expectation. May Campaign opens at 12:00.

Please also find the May calendar below and download it by clicking on the link provided.

### **Cut-off Dates for April 2024**

### Tuesday, 30 April, 2024

All paid annique.com orders received before 09:00 will count towards your April sales figure.

All orders received after 09:00 will count towards your May sales figure.

### Orders will be processed on 2nd May 2024.

New registrations (online) received before 09:00 with their successful first annique.com order (and payment received) will count for your April recruits and April Recruitment Competition.

New registrations (online) received after 09:00 with their successful first annique.com order (and payment received) will count towards your May recruitment target and May Recruitment Competition.

### Wednesday, 01 May 2024

Please note: 1st May is a public holiday. Annique Home Office and Namibia Depot will be closed. You can still shop on the Annique.com store. The May Campaign will be available from 12:00. The ABC Plan figures will be available from 09:00.

Standard line items in Beaute will be sold at the new price as of May 1st.

### Friday, 03 May 2024

Continue your shopping on the Annique Rooibos store from the April Beautè (Campaign 10) until 23:59. The order will count towards your May sales figure.



# May 2024 Calendar - SA

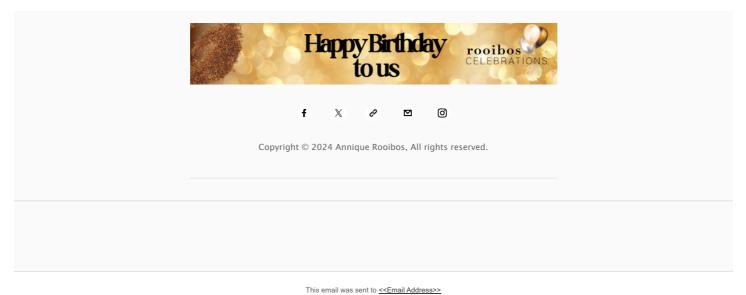
MAY CALENDAR SA 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	09:00     CUT-OFF Poid orders for April sales figure     09:00     CUT-OFF Poid orders for April sales figure     09:00     CUT-OFF Registrations (Annique Rooibos store) Inhbs://www.a Indique.com/lo gin orders with successful payment) will count lowards your April recruitment larget and Recruitment Competition      AFTER 09:00     Continue shopping from April Beaute special offers until 3 May (Standard Line litems in Beaute will be on new price as from 1 May) These orders will count towards your May sales figure. Beaute links for May gent to field after 9:00	Annual Price Increase Campaign 11 (May) Opens at 12:00 Additional Discount fiqures available from 09:00 am Public Holiday Workers Day Home office & Namibia Depot closed	2	3 April special offers close at 23:59	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18



19	20	21	22	23	24	25
	June Beautè available to order					
	Additional discount paid to qualifiers.					
26	27	28	29 Public Holiday Voters Day Home office closed	30	all  • 09:00  CUT-OFF  Paid orders for May sales figure  • 09:00  CUT-OFF  Registrations (Annique)  https://www.an nique.com/loqi  a orders with successful payment) will count towards your May recruitment target and Recruitment Competition  • AFIER 09:00  Continue shopping from May Beauth special offers until 4 June Thomas of the count towards your June sales figure.  Beauth links for June sent to field after 9:00  Spill the lea lestimonial competition consess.	
					Lifestyle Shake recipe competition closes.	
2	3	4 May special offers close at 23:59	5	6	7	8

May 2024 Calendar - SA



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