



Dear <<First Name>>

Welcome to July's Newsletter! Stay in the loop with our curated collection of Product Articles, discover exciting Buy Me Try Me deal, dive into thrilling Competitions, check out your next Teams meeting, and mark your calendars with our Monthly Calendar updates.

In this edition, we're dedicated to bringing you insights on the latest product news, must-read articles, and exclusive offers you won't want to miss. Get ready to elevate your shopping experience, engage in friendly competition, and streamline your team collaboration—all in one place.

So, grab your favourite Annique Rooibos tea, settle in, and let's explore the world of innovation and opportunity together. Happy reading!

What we will cover:

- Business Hack of the Month
- Team Meeting Invite
- Product Articles
- Your Questions Answered on Skin Care
- July Sneak Peek Card
- August In-Person Leaders Meeting
- Need to know
- From our Blog
- Competitions
- Buy Me Try Me
- June Cut-off Dates
- July Calendar
- Resque Lip Balm Clearance

Here's a Business Hack For You:

Want to build a successful Annique Rooibos Business?

Want to build a successful Annique Rooibos Business?

In our previous newsletter, we shared with you **Hack 1** – Build your Team, **Hack 2** – Successful Habits, **Hack 3** – The Power of Multi-Level Marketing, and **Hack 4** where we discussed you, your products, your customers. In **Hack 5**, we shared Our Step-by-Step Recipe to Introduce the Annique Rooibos Business Opportunity. In this newsletter, we will share our next hack, **Hack 6**, on how you can utilise and benefit from your Online Shop and Business Links to introduce the Annique Rooibos Business Opportunity.

Online sales are booming in South Africa, and sharing your Annique Rooibos online shop link can lead to exponential business growth.

With 32.55 million people currently shopping online and an additional 6.38 million expected by the end of 2024, the market is expanding rapidly.

By leveraging your personalized Online Shop Sales Link and Business Link, you can tap into this vast customer base and grow your business.

6 HACKS to build your BUSINESS

Share your Online Shop Sales Link Hack 6

Online sales are BIG in South Africa and if you share your online shop link, your Annique Rooibos business can grow exponentially. It's a win-win all around!

The online shopping market in South Africa is growing by the day. Current statistics show 32.55 million people are shopping online, and growth of another 6.39 million is predicted by the end of 2024. Learn how to share your online shop link, and your business could take a cut of these 40 million sales.

What are women buying online in South Africa?

- Pharmaceuticals – skincare and healthcare
- Groceries
- Electronics
- Children's goods

What can YOU offer this growing market?

Every Annique Rooibos consultant has a personalized Online Shop Sales Link as well as a Business Link. Use these to promote your Annique Rooibos Business.

Share your Online Shop Sales Link

- WhatsApp
- Facebook
- Instagram
- TikTok
- Youtube
- Email
- Google Ads

Benefits of your Online Shop Sales Link

- Convenient
- Accessible
- Easy to find product/product reviews/product information
- Saves time
- Delivery to the customer's doorstep
- Payments are seamless and secure and there are no queues
- 24/7 shopping
- Faster delivery to customers (and no repacking!)
- No cashflow challenges
- Huge opportunity to expand your business
- hassle-free
- Your shop link makes money for you while you are sleeping

IMPORTANT

Make sure you know what you are allowed to share on different platforms. For example, CBD and Hemp products are not allowed to be marketed as PAID ADS on the Facebook platform.

Do not make any claims on the products – be wary of what you are saying. Rather focus on what the product is and what it can do. If you are unsure, please ask by logging a ticket on our CRM Logging System and we will provide you with feedback.

It's a win-win opportunity to boost your sales and reach millions of potential customers.

Start promoting our Annique Rooibos Business online and take advantage of this incredible market growth.

Simply click on the buttons below to download the full article.

[Download Hack 1 – Build your Business](#)

[Download Hack 2 - Successful Habits](#)

[Download Hack 3 - The Power of Multilevel Marketing](#)

[Download Hack 4 - You, Your Products and Your Customers](#)

[Download Hack 5 – Our Step-by-Step Recipe to introduce the Annique Rooibos Business Opportunity](#)

[Download Hack 6 – Share your Online Shop Sales and Business Links](#)

[July Teams Meeting Invitation](#)

JULY 2024
TEAMS MEETING
 Monday, 01 July 2024
 18.00 – 19.30

**Join Annique Home Office
 where we will discuss the
 following topics...**

- ABC Plan
- New Products
- Jubilee
- Kickstart
- Recruitment
- Exciting Rewards
- and more...



VIRTUAL TEAMS MEETING
Meeting ID: 321 275 545 845
Passcode: eo2FTp

ANNIQUE
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[Download Meeting Invite Here](#)

Must Read Product Articles

[Click here to download Lucid Skin Care](#)

[Click here to download Lucid Night Cream](#)

[Click here to download Bo-Serum](#)

[Click here to download Resque Crème](#)

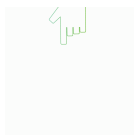
[Click here to download Zerotox](#)

[Click here to download Optiflora +](#)

Your Questions Answered

Skin care transcends mere routine; it embodies a dedication to nurturing and safeguarding the body's largest organ. From cleansers to moisturisers, serums to sunscreens, each product assumes a crucial role in sustaining vibrant, healthy skin. Recognising one's unique skin type and concerns stands as pivotal in crafting the ideal regimen, whether addressing acne, diminishing signs of ageing, or enhancing natural allure.

Click the link below for a comprehensive guide on skin care essentials.



[Click here to read all our Skin Care Articles](#)

July Sneak Peek - Card

Take a look below at the July Sneak Peek Card currently going into the boxes of our consultants. Sneak Peek into two incredible July offers.

SNEAK PEEK - SNEAK PEEK - SNEAK PEEK - SNEAK PEEK

Pssst! JULY SPECIAL OFFER LOADING...

"For any skin emergency"

ANNIQUE rooibos RESCUE TALKING CREAM

Save 39%!

Rash
Eczema
Chafing
Slight burns

Rescue Crème 30ml

ONLY R199
Value R329
Save R130
ECLUC23803

Offer valid from 1 July - 2 August 2024 | Set a reminder NOW
Valid while stocks last | To order in July

SNEAK PEEK - SNEAK PEEK - SNEAK PEEK - SNEAK PEEK

Pssst! JULY SPECIAL OFFER LOADING...

"Sleeping Beauty"

ANNIQUE rooibos LUCID NIGHT CREAM

ONLY R379
Value R599
Save R220
ECLUC23803

Offer valid from 1 July - 2 August 2024 | Set a reminder NOW
Valid while stocks last | To order in July

[Please click here to download the pdf](#)

August In-Person Leaders Meeting, Book now to secure your seat!

Our August In-Person Leaders Meeting is on **Saturday, 3 August 2024!** Bookings are open on the Store under the Events Tab.

INVITATION - Gauteng

AUGUST IN-PERSON LEADERS MEETING

TIME: 08:00 - 19:00
Saturday, 3 August 2024

VENUE: Colosseum Recite (Rooiboslaan, Pretoria)

COST: R300 p.p.
DRESS CODE: Semi formal with a splash of pink

Get ready to be inspired by the wisdom and expertise of our distinguished speakers and consultants as they share their success stories and reveal their strategies.

Leaders Meeting
08:00 – 16:00

Topics that will be covered:

- Exciting new product launches
- Product Knowledge
- Insights into ingredients
- Growing your business: practical tips & success stories
- Innovators shaping the future of business excellence

Rewards & Recognition
17:00 – 19:00

In the spirit of joy and appreciation we will announce and honour the **WINNERS** of our yearly **REWARDS** and celebrate their remarkable accomplishments in style.

Gift of the day
Forever Young Anti-Ageing Serum 30ml
Value R769

Book your seat on the store under the event tab before or on Friday, 19 July 2024.

ANNIQUE rooibos

Please click here to download the pdf

Important Need to Know Information

Retail outlets:

Question: Can I advertise Annique Rooibos products on an online platform such as Takealot?

Answer: No, Annique Rooibos products may not be sold on an online platform such as Takealot, Amazon, Makro Online. Products can only be sold through Independent Consultants.

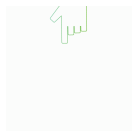
Branding Box

Check out our Branding Box on the Academy, with valuable information on branding your business as well as great tools that you can make use of.

This includes Branding Guides, Social Media Materials, Annique Logo's, Product Slide Templates, Artwork and much more!

Click here:

[Annique Learning Academy](#) > [Information Library](#) > [Business Information](#) > Branding Box



Click Here to get all your branding needs

From our Blog

Why Rooibos is Your Winter Skin Saviour



Winter can be harsh on your skin, with cold temperatures and dry air wreaking havoc and leaving it feeling parched, sensitive and irritated. [Read More ...](#)

Unveiling the Ultimate Anti-Ageing Duo



Are you in search of the perfect anti-ageing solution that offers restoration, renewal, and rejuvenation of your skin cells? [Read More ...](#)

Competitions

July Recruitment Competition

"My skin is healthier and more youthful, thanks to the ANTI-AGEING SERUM!"

“ "Goodbye fine lines and wrinkles with the best Anti-Ageing Serum. It's part of my daily skin care routine, and my skin is healthier and more youthful looking at the age of 52."
Marlene

Fancy a FREE Anti-Ageing Serum 30ml
valued at R 949

Take part in our July **RECRUITMENT COMPETITION**
and qualify for one or more serums!
It's all up to you!

“ Since February, I've been participating in the monthly Recruitment Competition and have already won products worth R 13 185. For instance, in April, I qualified for 5 Revitalising Creams valued at R 4 295. It's simple for you to qualify too - just present the Business Opportunity to as many people as possible each month. **YOU GROW** your business. **YOU EARN** more money, and **YOU GET REWARDED!**
Michelle Goodwin

This competition is a fantastic way to:

- Use the product yourself
- Use the products as incentives in your team
- Sell the products and make extra money
- Sample the product to customers who are not using it in their parcel
- Allow customers you meet in person to experience the product firsthand

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Click here to find out more

July Buy Me; Try Me!

Buy me, try me!

SAVE 84%

AVAILABLE ON CHECKOUT

CONSULTANT ONLY OFFER
One per Consultant

Fight Skin Ageing

- ✓ Light, delicate texture
- ✓ Prevents premature ageing
- ✓ Plant stem cells renew skin stem cells
- ✓ Improves wrinkles

Forever Young Anti-Ageing Serum 30ml
R149
5% Off-Invoice Variable Discount
SAVE R800
VALUE R949

ONLY AVAILABLE 01 - 31 JULY 2024 WHILE STOCKS LAST

ANNIQUE rooibos

Resque Lip Balm Clearance

Once our current stock of Resque Lip Balm sells out, this product will be discontinued. We anticipate it selling out by end of June.

Protect Your Pout

With Rooibos and beeswax

- ✓ Moisturises dry lips
- ✓ Protects lips from becoming dry or chapped
- ✓ Soothes and repairs damaged lips

SAVE 55%

Resque Rooibos Lip Balm 3,5g
R49
SAVE R60
VALUE R109
BCRES22156

CLEARANCE SALE

Jolly June

ONLY AVAILABLE FROM 21 - 28 JUNE 2024 WHILE STOCKS LAST

ANNIQUE rooibos

June Cut-off Dates

Dear Annique Consultant,

We kindly ask that you take careful note of the cut-off dates for June 2024, to ensure that your order is processed and fulfilled to your expectation.

Please also find the July calendar below and download it by clicking on the link provided.

Cut-off Dates for June 2024

Saturday, 29 June 2024

All paid annique.com orders received **before 10:00** will count towards your June sales figure. Orders will only be dispatched on Monday, 1 July 2024.

All orders received **after 10:00** will count towards your July sales figure.

New registrations (online) received **before 10:00** with their successful first annique.com order (and payment received) will count for your June recruits.

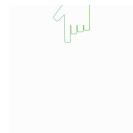
New registrations (online) received **after 10:00** with their successful first annique.com order (and payment received) will count towards your July recruitment target.

Monday, 01 July 2024

Please note, the Annique Rooibos store.co.za will open again for (Campaign 1) July at 08:00. The ABC Plan figures will be available from 09:00.

Tuesday, 02 July 2024

Continue your shopping on the Annique Rooibos store from the June Beauté (Campaign 12) until 23:59. The order will count towards your July sales figure.



July Calendar

[Click Here to Download July 2024 Calendar - SA](#)



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