# GET AHEAD OF DRY SKIN

Using the right
moisturiser for dry skin
is essential, but
combining it with a
fantastic night cream
is even more
beneficial.

### **Lucid Moisturiser for Dry Skin** 50ml

- Specially formulated for dehydrated skin, allowing for our harsh South African climatic conditions.
- It provides a deep moisturising action, causing the skin to have more intense moisture and suppleness.
- Ideal for dry, dehydrated, sensitive and mature skin. It will also help give your skin extra moisture if you live in a dry or cold area.



Annique's number-one selling product!

## **Benefits**



Ideal for dry, dehydrated and mature skin



Aids in improving the skin's moisture levels



Provides immediate and longlasting intense moisturisation



Enhances the radiance of skin complexion



Soothes, nourishes and comforts skin



# Why use a moisturiser AND a night cream?

Great skin is not simply a matter of DNA — your daily habits significantly impact what you see in the mirror, and choosing which products to use can be confusing.

When you go outside during the day, your skin is under tremendous environmental stress, so you need a moisturiser that provides environmental protection.

Night creams help rejuvenate the skin while you sleep. At night the metabolism of the cells close to the surface of your skin accelerates, and night creams are formulated differently to utilise this increased blood and oxygen supply during the night.

Combining the two as a day and night cream is one of the easiest and best investments you can make for your skin.



#### What's inside?

Aquavital - an advanced hydrating complex that offers immediate and long-lasting hydration that creates a moisture reservoir in the skin to keep your skin from getting dehydrated.

Green Rooibos adds anti-ageing and antiallergic properties.

Two lactobacillus strains of probiotics. Why do we use pro and prebiotics in our products? Probiotics combined with prebiotics work best.

### It has many advantages:

- Helps get healthy microbes back into balance
- Reduces dryness
- Helps to rebuild and strengthen your skin's protective barrier
- Helps to speed up the healing process of damaged skin
- Helps to calm and comfort dry skin to relieve tightness and irritation

