



Hi <<First Name>>>,

Welcome to our May Newsletter! This monthly bulletin is dedicated to bringing you the latest insights, tips, and trends from Annique Rooibos.

#### What we will cover:

- Business Hack of the Month
- ABC Success Plan
- Product Articles
- Your Questions Answered on Skin Care
- Vouchers
- June Sneak Peek Card
- August Teams Leaders Meeting
- Team Meeting
- Events
- Martelize Brink - New Ambassador
- Store Update
- Webstore Notifications now live
- Ontbysake
- May Product Slides
- From our Blog
- Buy Me Try Me
- May Cut-off Dates
- June Calendar

Here's a Business Hack For You:

### Want to build a successful Annique Rooibos Business?

Want to build a successful Annique Rooibos Business?

In our previous Newsletter we shared with you **Hack 1 – Build your Team, Hack 2 – Successful Habits, Hack 3 – The Power of Multi-Level Marketing and Hack 4 we discussed you, your products, and your customers.** In this newsletter we will share Hack 5, our step-by-step recipe to introduce the Annique Rooibos Business Opportunity.

Annique Rooibos offers a flexible multilevel marketing (MLM) model where you can earn while you learn.

With no geographical restrictions or performance limits, this system lets you "duplicate" your income by recruiting others, creating a team that generates residual income for you.

As a consultant, practicing your pitch and recruiting new members is key to success. This opportunity is ideal for those seeking financial independence, flexible hours, and the ability to build their own business.

By joining Annique Rooibos, you can achieve financial freedom and help others do the same. It's a path to entrepreneurship and the freedom to spend more quality time with family and friends.

Simply click on the buttons below to download the full article.

**Hack 5** **Hacks To Build Your Business**

Our step-by-step recipe to introduce the Annique Rooibos Business Opportunity

**ANNIQUE rooibos**

Annique Rooibos provides a unique and legitimate business opportunity which enables consultants to earn additional income to become financially independent and successful.

The Annique Rooibos multilevel marketing model allows you to earn while you earn. There are no territorial limitations and no ceiling on your performance. The most fascinating aspect of MLM is the fact that you duplicate your input by recruiting other people and introducing them to the business. In this way you "duplicate" your income by generating a "time-lever" with fellow consultants of Annique Rooibos products you recruit, to create residual income for yourself and others.

The more you practice your Elevator Speech or pitch, the easier it is to become a True Business Builder. And it is true: Annique Rooibos creates life-changing opportunities by allowing everyone to realize their dreams! Make potential recruits realize that we provide them with an opportunity to OWN their own business. EARN an income, be FINANCIALLY INDEPENDENT and spend more quality TIME with their families. They will soon be just as excited about the business opportunity as you.



**STEP 1** **Introduce the Business Opportunity on Social Media**

Promote the opportunity on Social Media – try to keep the advertisement short and sweet. Aim to catch the attention of a potential recruit and then send them to your business link.

All Consultants have a personalized link that is connected to your membership number, available under your profile on the Annique Store.

This link is generated after your first order is placed and received.

**be a go getter!**

Learn how to get started with Annique Rooibos. You might make \$1000. You might make \$10000. But you won't make a real money machine. Ask me how you can be a go getter!

Write a testimonial about your business – how long you have been involved with Annique and what does it mean for you. For example, you generate an income so that you can pay your school fees/college/university fees.

TELL YOUR STORY to the world.  
Testimonials SELL!

Social Media Profiles: Facebook, WhatsApp (State), Instagram, TikTok, LinkedIn and YouTube.



[Download Hack 1 – Build your Business](#)

[Download Hack 2 – Successful Habits](#)

[Download Hack 3 - The Power of Multilevel Marketing](#)

[Download Hack 4 - You, Your Products and Your Customers](#)

[Download Hack 5 – Our Step-by-Step Recipe to introduce the Annique Rooibos Business Opportunity](#)

[ABC Success Plan Grid - From the 1<sup>st</sup> August 2024](#)

# ABC Success Plan

Personal Sales : Discount Sliding Scale

Personal Sales (RSP)	Off-Invoice Discount		Paid back monthly as Additional Discount	Income Potential
R 80 000+	20%	+	23%	R 34 400+
R 55 600 - R 79 999	20%	+	20%	R 22 240 - R 31 999
R 36 000 - R 55 599	20%	+	15%	R 12 600 - R 19 460
R 16 600 - R 35 599	20%	+	12%	R 5 312 - R 11 392
R 9 600 - R 16 599	20%	+	10%	R 2 880 - R 4 979
R 5 600 - R 9 599	20%	+	8%	R 1 568 - R 2 688
R 4 000 - R 5 599	20%	+	5%	R 1 000 - R 1 400
R 1 700 - R 3 999	20%	+	2.5%	R 382 - R 900
R 0 - R 1 699	20%			R 0 - R 340



1 August 2024 to 30 April 2025

Your own Personal Sales & Online Shop Sales will count towards your levels to earn Additional Discount on the Personal Sales Sliding Scale

**Variable discountable items:** Count towards your Personal Sales Sliding Scale but will not generate Additional Discount

RSP = Retail Sales Price = Selling price of an item

**Online Shop Sales Link:** Every Annique Rooibos Consultant has an Online Shop Link to generate Online Shop sales through sharing your unique link on Social Media

Where to find your link - On the Annique Rooibos Store - My Account - Shop Sales

**ANNIQUE rooibos**

# ABC Success Plan

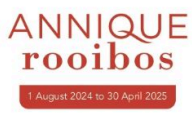
The amazing ABC Success Plan helps you make your goals and dreams come true and offers you **13 different ways to earn money!**

	Consultant	Advanced Consultant	One-Star Consultant	Two-Star Consultant	Three-Star Consultant	Four-Star Consultant	Manager	Director	Ruby Director	Emerald Director	Diamond Director
TITLE	C	AC	S1	S2	S3	S4	M	D	RD	ED	DD
Active Legs*			1	2	3	4	5	6	7	9	10
Paid-As Title Leg Requirements			1 x C	2 x C	2 x C 1 x S1	2 x C 1 x S1 1 x S2	1 x C 2 x S1 2 x S2	3 x AC 2 x S2 1 x M	5 x AC 1 x S4 1 x M	4 x C 4 x M 1 x D	5 x C 3 x M 2 x D
Group Sales:			R9,000	R17,000	R37,000	R55,000	R70 000**	R70 000**	R70 000**	R70 000**	R70 000**

ADQ - Personal Sales (RSP)***	< R 1,200	R1,200	R1,200	R1,200	R1,500	R2,500	R3,500	R3,500	R3,500	R3,500	R3,500
Including Recruitment - Level 1 Consultant ****			1 over 3 months rolling	1 over 3 months rolling	2 over 3 months rolling	3 over 3 months rolling	3 over 3 months rolling	3 over 3 months rolling	3 over 3 months rolling	3 over 3 months rolling	3 over 3 months rolling
Team Building Discount: Level 1 (TB1)		3%	5%	5%	5.5%	6%	6%	6%	6%	6%	6%
Team Building Discount: Level 2 (TB2)		2%	3%	4%	4.5%	5%	5%	5%	5%	5%	5%
Group Discount							2%	2%	2%	2%	2%
Generation 1: Discount							2%	3%	3%	3%	3%
Generation 2: Discount							1%	1.5%	2%	2.5%	2.5%

ADQ - Personal Sales (RSP)***	< R 1,200	R1,200	R1,800	R2,500	R4,000	R8,500	R10,500	R12,500	R14,500	R16,500	R20,500
Excluding Recruitment			n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Team Building Discount: Level 1 (TB1)		3%	2.5%	2.5%	2.75%	3%	3%	3%	3%	3%	3%
Team Building Discount: Level 2 (TB2)		2%	1.5%	2%	2.25%	2.5%	2.5%	2.5%	2.5%	2.5%	2.5%
Group Discount							1%	1%	1%	1%	1%
Generation 1 Discount							1%	1.5%	1.5%	1.5%	1.5%
Generation 2 Discount							0.5%	0.75%	1%	1.25%	1.25%

Bright Star Reward ** S2, S3, S4: For the Consultant who qualify				R550	R1,100	R1,100					
Bright Star Matching Reward ** For the Sponsor of the Consultant who qualify				R275	R550	R550					
Manager Promotion Reward ** For the Consultant who personally qualify as a Manager								R2,200			
Manager Development Reward ** For the Sponsor of the Manager who qualify									R1,100		



\*Active leg = R 1,200 over a 3 month period (Incl. discountable, variable & Online Shop Sales)

\*\* Refer to the ABC Plan Training Manual for the rules

\*\*\* To earn on your team your own Personal Sales plus Online Shop Sales will count towards the required amount.

\*\*\*\*New Level 1 Consultant order (Minimum R 300) to count as recruit to earn on team, can include Starter Packs, Variable and Discountable products. The R 300 is before discount. Subject to monthly cut-off dates

**Business (Registration) Link:**  
Every Annique Rooibos Consultant has a Business (Registration) Link to recruit new consultants through sharing your unique link on Social Media  
Where to find your link - On the Annique Rooibos Store - My Account - Referral List

Please see the ABC Plan Grid from 1 August 2024 - 30 April 2025 by [clicking here](#)

We have so much to share with you regarding the way Annique Home Office will compensate you in the next year from 1 August 2024 to 30 April 2025.

We will discuss the following with you:

- Implementation: 1 August 2024
- Key Changes to the ABC Success Plan

Join Annique's Home Office for a virtual TEAMS meeting:

**Date:** Monday, 27 May 2024

**Time:** 18.00 – 19.30

**27 May – ABC Success Plan Teams Meeting** Login Details as follows;

**Link:** [https://teams.microsoft.com/l/meetup-join/19%3ameeting\\_YjE5Y2UxM2YtYzA2My00NzNkLTg2ZGUtZDI4MDUwNjgXNjAz%40thread.v2/0?context=%7b%22Tid%22%3a%222147b956-6a3b-4fb7-8a62-f42636dd5b37%22%2c%22Oid%22%3a%22a3aa18ef-8c07-43c7-bdb6-f95fad09ecdd%22%7d](https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjE5Y2UxM2YtYzA2My00NzNkLTg2ZGUtZDI4MDUwNjgXNjAz%40thread.v2/0?context=%7b%22Tid%22%3a%222147b956-6a3b-4fb7-8a62-f42636dd5b37%22%2c%22Oid%22%3a%22a3aa18ef-8c07-43c7-bdb6-f95fad09ecdd%22%7d)

**Meeting ID:** 367 058 511 184

**Passcode:** y69xry

Team Meeting Invitation



**TEAMS MEETING**  
**Monday, 27 May 2024**  
**18.00 – 19.30**

**VIRTUAL TEAMS MEETING**  
 Meeting ID: 367 058 511 184  
 Passcode: y69xry

**Join Annique Home Office where we will delve deeper into the ABC Plan changes.**

**We will discuss:**

- Implementation : 1 August 2024
- Key changes to the ABC Success Plan



Must Read Product Articles

Revitalising Cream

Neck & Bust Cream

Hair Nutrition

Hydrafine

Q10 Therapy

Face Facts

Your Questions Answered

Skin care is more than just a routine; it's a commitment to nurturing and protecting the body's largest organ. From cleansers to moisturisers, serums to sunscreens, each product plays a vital role in maintaining healthy, radiant skin. Understanding one's unique skin type and concerns is paramount in selecting the right regimen. Whether combating acne, reducing signs of ageing, or simply enhancing natural beauty.

Embracing a holistic approach to skin care ensures not only a radiant exterior but also fosters a deeper connection to self-care and well-being.

Click the link below to get all the information you will need about skin care.

Skin Care Articles

Don't forget to check if you have any vouchers

We've just added a cool new feature to the website – personal vouchers for a select group of consultants! These vouchers will be linked to your profile and will activate when you check out. Just make sure to log in regularly to the webstore and see if you've got one of these special promotional vouchers waiting for you.



June Sneak Peek - Card

Take a look below at the June Sneak Peek Card currently going into the boxes of our consultants. Sneak Peek into two of the amazing June offers.



Please click here to download the pdf

August Leaders Meeting Save the Date

Upcoming Events

Save the dates for the upcoming events

Martelize Brink - New Annique Ambassador Announcement

📣 Breaking News! 📣

We are thrilled to announce a new Annique Rooibos ambassador, the dynamic and multi-talented Martelize Brink! 🌟



Martelize Brink, renowned Radio Presenter, Motivational Speaker, and Author, brings her unparalleled passion and expertise to our esteemed roster. With a career spanning over a decade at RSG radio station, Martelize has captivated audiences with her infectious energy and insightful discussions on the lifestyle program, "Oggend op RSG." 🗣️

Read more ...

## Store Update - Birthday Announcement

We are reaching out to each and every one of our **Annique Rooibos Consultants** with an important update regarding your profile on the Annique Rooibos online store. We kindly request that all our consultants **update their birthdays** on the platform. There might be a special surprise waiting in your inbox in your birthday month...

[Read more.. on why it is essential to regularly update your details](#)

## Webstore Notifications

Have a lookout for a new webstore notification function for all consultants when you log in, developed with love by our dedicated IT-wizards. These notifications are conveniently included on the webstore so you can keep updated on current news and happenings.

## Brand Awareness - Onbytsake



Make sure to mark your calendars for the upcoming episodes of Ontbysake this Saturday, 25 May and later again in July and October.

Dr. Carien Beneke will share the amazing benefits of becoming an Annique Rooibos consultant on Saturday.

Stay tuned for announcements on specific dates.

## May Product Slides

We have established a dedicated webpage on the Academy platform to facilitate the seamless retrieval of product slides. These resources are tailored for incorporation into your digital communication endeavors, particularly for promotional purposes.

[Click here to download the May Product Slides](#)

## Spoiler Alert: Jolly June Sale Approaching!



Get ready to kick off your winter with a splash of savings! From June 7th to 30th, we present "Jolly June" – a spectacular sale event designed to bring joy to your shopping experience! Discover incredible discounts across all your favourite Annique Rooibos goodies, from skin care and health supplements to body care must-haves and more. Here's the scoop:



- **7 to 30 June 2024**
- 22 Amazing special offers
- Some are week offers, some are 4-day offers, some are 1-day offers
- Save anything from 37% up to a whopping 64%!

Whether you're refreshing your beauty routine, upgrading your health and wellness, or sprucing up your fragrance collection, Jolly June offers unbeatable deals. Don't miss out on the excitement – mark your calendars and join us for joyous, Jolly June.

## From our Blog

### Introducing Lucid: Your Ultimate Dry Skin Solution



Dry skin can be a real hassle, especially during the colder months when it tends to worsen. [Read More ...](#)

### The Science Behind Forever Young Anti-Ageing Serum



Ageing skin is a concern that many of us face as we grow older. From fine lines to sagging, the signs of ageing can be frustrating to deal with. [Read More ...](#)

## Competitions

**Testimonial Competition**

SPILL THE TEA

Email us your testimonial with before and after pictures and stand a chance to win a product hamper worth **R5 000**

Send to communications@annique.com

COMPETITION ENDS 31 MAY 2024  
T's and C's apply

**ANNIQUE rooibos**

**Don't Forget: The Testimonial Competition closes on the 31st of May.**

Make sure to submit your entry before the deadline!

**Don't Forget: The Share Your Shake Recipe Competition closes on the 31st of May.**

Make sure to submit your entry before the deadline!

**SHARE YOUR SHAKE RECIPES AND WIN**

Share your fun and interesting recipes with us!

Email us the recipe and a photo/video to testimonials@annique.com.

You can also enter on our **Closed Facebook Group**. A video on our group will count as 2 entries.

**PRIZE** Chocolate, Vanilla, and Strawberry flavoured Lifestyle Shake valued at R1797

The winner will be announced in the first week of June 2024  
Rules of the competition: The recipe must show one of our latest Lifestyle Shakes in the picture and video  
Competition ends 31 May 2024

**ANNIQUE rooibos**

**RECRUITMENT COMPETITION  
PROGRESS RECOGNITION**

**RECRUITMENT COMPETITION  
May Progress Report  
1 May - 20 May 2024**

*All Recruits that Ordered above R100					
Rank	Name& Surname	Recruits	Rank	Name& Surname	Recruits
1	Lisa Marie Coenen	3	2	Lisa Marie Nieme	1
1	Debraur Health and Beauty cc	3	3	Katlegoeng Meriam Mofokodis	1
1	Francine Furt	3	3	Elzabeth Mofoka	1
2	Francine Du Preez	2	3	Debraur McQueen	1
2	Olivia Rose Gouwerd	2	3	Marilize Meyer	1
2	Shana Johannes	2	3	Shana Nole	1
2	Merne Ineke Kruger	2	3	Charotte Hobbie Mooltshwane	1
2	Wilma Leberbers	2	3	Karen Pieter	1
3	Anna Marie Boshoff by Tiffany	1	3	Sherry J (J.C.) Moolart	1
3	Monika Basson	1	3	Stacy Mosechaba Mofokung	1
3	Monica Boshoff	1	3	Anna Moolart	1
3	Dalene Celliers	1	3	Merethe Joubert Niemand	1
3	DHB Laborte, T/A RealRoobosKure	1	3	Karen Odgers	1
3	Shana Basson	1	3	Shelene	1
3	Kathleen Eloff	1	3	Anna-Mari Pretorius	1
3	Michaela Furt	1	3	Willemien Dinkel Willem	1
3	Merne, Belinda Freeman	1	3	Adri Gubbans	1
3	Freddie Scaevens	1	3	Dalene Richter	1
3	Anna S.J. Gouwer	1	3	Roobos Products South Africa	1
3	Michelle Goodwin	1	3	Kim Simons	1
3	Shana Coenen	1	3	Marilize Smith	1
3	Antonette Gubbelaar	1	3	Ludie Steenkamp	1
3	Elzabeth Mofoka	1	3	Elzabeth Marthe Tse	1
3	Bonnie Houtsmacht	1	3	Merelise Van Cullen	1
3	Hand Jordan	1	3	Wilma Aletta van der Vyver	1
3	Leanne Horne Jansz	1	3	Lynn van Niekerk	1
3	Leanne Jansen van Rensburg	1	3	Marisa van Ouden	1
3	Journey 2 Health	1	3	Rene Van Wilk	1
3	Shana King	1	3	Siobla Willemse Walker	1
3	Arvalde Kruger	1	3	Daniël Wildeman	1
3	Hollee Leberbers	1	3	Lauren Wilms	1

**Recruitment Competition Progress Report: May 1st - May 20th, 2024**  
[Click here](#) to see the progress Report

**Please note!** There will be no Recruitment Competition for June

**Local is LEKKER**



It has been an incredible journey, and we want to take a moment to celebrate all of our **Local is LEKKER Competition** contestants. Their hard work and dedication continue to inspire every day, and we are so proud to be part of such an amazing community.

Last month was truly phenomenal! We are now almost a month away from the grand finale, and the energy is electric! Our top performers have shown exceptional growth, with some already surpassing their targets. A big shoutout to our Winner for April, Ella Jansen Van Vuuren who has achieved incredible sales growth and continues to grow her team!

As we finish with May and move into June, it is crucial they keep their eyes on the prize!

**"Success is the sum of small efforts, repeated day in and day out."**

We're almost there! Let's wish them luck in the last month and may it be their best month yet.

Good luck to all the Local is LEKKER contestants and let's see who will take the crown in the final stretch!

**Local is Lekker April Results**

**June Buy Me; Try Me!**

**Buy me,  
try me!**

AVAILABLE ON CHECKOUT

CONSULTANT ONLY OFFER  
One per Consultant

**SAVE 74%**

Miracle Tissue Oil Shampoo 250ml  
+  
Miracle Tissue Oil Conditioner 250ml  
**Both for R119**  
5% Off-Invoice Variable Discount  
SAVE R339  
VALUE R458

Promotes ultimate shine

For all hair types

Enriched with Rooibos Miracle Tissue Oil to nourish hair

Deeply nourishing

Strengthens and protects

ONLY AVAILABLE 03 - 30 JUNE 2024 WHILE STOCKS LAST | ANNIQUE rooibos

## May Cut-off Dates

Dear Annique Consultant,

We kindly ask that you take careful note of the cut-off dates for May 2024, to ensure that your order is processed and fulfilled to your expectation.

Please also find the June calendar below and download it by clicking on the link provided.

### Cut-off Dates for May 2024

#### Friday, 31 May 2024

All paid annique.com orders received **before 09:00** will count towards your May sales figure.

All orders received **after 09:00** will count towards your June sales figure.

New registrations (online) received **before 09:00** with their successful first annique.com order (and payment received) will count for your May recruits and May Recruitment Competition.

New registrations (online) received **after 09:00** with their successful first annique.com order (and payment received) will count towards your June recruitment target.

#### Monday, 03 June 2024

Please note, the Annique Rooibos store.co.za will open again for (Campaign 12) June at 08:00. The ABC Plan figures will be available from 09:00.

#### Tuesday, 04 June 2024

Continue your shopping on the Annique Rooibos store from the May Beautè (Campaign 11) until 23:59. The order will count towards your June sales figure.  
June 2024 Calendar.

June 2024 Calendar - SA

JUNE CALENDAR SA 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27 Home Office Microsoft Teams Meeting @ 18:00 - 19:30 ABC Plan Changes	28	29	30	31 <ul style="list-style-type: none"> <li>• 09:00 CUT-OFF Paid orders for May sales figure</li> <li>• 09:00 CUT-OFF Registrations (Annique Rooibos store) <a href="https://www.annique.com/login">https://www.annique.com/login</a> orders with successful payment) will count towards your May recruitment target and Recruitment Competition</li> <li>• AFTER 09:00 Continue shopping from May Beauty special offers until 4 June 2024. These orders will count towards your June sales figure.</li> <li>Beauty links for June sent to field after 9:00</li> <li><u>Spill the tea testimonial competition closes</u></li> <li><u>Lifestyle Shake recipe competition closes</u></li> </ul>	1 Birthday MD Annalie Grobbelaar
2	3 Campaign 12 (June) Opens at 08:00  Additional Discount figures available from 09:00.	4 May special offers close at 23:59	5	6	7 Jolly June Madness Starts	8

9	10	11	12	13	14	15
16 Youth Day	17 Home Office closed Youth Day Observed	18	19	20 July Beauté available to order Additional discount paid to qualifiers	21	22
23	24	25	26	27	28	29 <ul style="list-style-type: none"> <li>10:00 CUT-OFF Paid orders for June sales figure</li> <li>10:00 CUT-OFF Registrations (Anniq Rooibos store) <a href="https://www.anniq.com/login">https://www.anniq.com/login</a> orders with successful payment) will count towards your June recruitment target.</li> <li>AFTER 10:00 Continue shopping from June Beauté special offers until 2 July These orders will count towards your July sales Beauté links for July sent to field after 10:00</li> </ul>
30	1 Home Office Microsoft Teams Meeting @ 18:00 - 19:30	2 June special offers close at 23:59	4	5	6	7

Campaign 1 (July) Opens at 08:00 Additional Discount figures available from 09:00					
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June 2024 Calendar - SA



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